

Absorbent Products Design Seminar -2016

April 5-7, 2016 • Radisson Plaza Hotel at Kalamazoo Center • Kalamazoo, Michigan, USA

Presentations

Section 1

Introduction to the 2016 Absorbent Products Design Seminar

- James P. Hanson, Director
- Marketing Technology Service, Inc.

Section 2

Adult Incontinence Segmentation and Success Factors

- James P. Hanson, Director
- Marketing Technology Service, Inc.

Section 3

Testing with Mannequins and Predicting Real-World Performance

- Mark Bolyen, Manager Nonwovens
- Marketing Technology Service, Inc.

Section 4

Diaper Performance Evaluation Results

- Mark Bolyen, Manager Nonwovens
- Marketing Technology Service, Inc.

Section 5

Superabsorbent Polymer: Forms, Properties & Applications

- Blake Kuster, Managing Director
- Absorbent Technologies, Inc.

Section 6

Fluff Pulp Overview - Technology and Use

- Don Young, Director Commercial Development
- Marketing Technology Service, Inc.

Section 7

Pulp Defibration Performance and Variables

- Mark Bolyen, Manager Nonwovens
- Marketing Technology Service, Inc.

Section 8

Evaluating % SAP, Properties and Core Performance

- James Robinson, Technical Services Manager
- BASF Hygiene Products

Section 9

Skin Care Issues

- Beth Hanson, Manager
- Marketing Technology Service, Inc.

Section 10

Market Segmentation and Prospects - Baby, Adult and Wipes

- Brad Kalil, Director of Market Research and Statistics
- INDA

Section 11

Dual Surface Wipes for Cleaning Hard Surfaces

- James P. Hanson, Director
- Marketing Technology Service, Inc.

Section 12

Feminine Hygiene Products and Design Issues

- James P. Hanson, Director
- Marketing Technology Service, Inc.

Section 13

The Limits of Thin - Liquid Acquisition and Transport in Complex Systems

- James P. Hanson, Director
- Marketing Technology Service, Inc.

Section 14

Elastification of Pant Style Adult Incontinence Products and Baby Diapers

- Matt J. O'Sickey, Ph.D., Sr. Global Product Manager - Consumer Care
- Tredegar Film Products

Section 15

Innovation Trends in Film-Based Outer Cover Designs for Absorbent Hygiene Products

- Allan Houston, Market Director Personal Care & Medical Flexible Packaging Division
- Berry Plastics Corporation

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Non-Conventional Diaper Cores and Options

- Don Young, Director Commercial Development
- Marketing Technology Service, Inc.

Section 17

APDS Data Set Compared vs. Test Protocols

- James P. Hanson, Director
- Marketing Technology Service, Inc.

Section 18

MTS Airlaid Facility Tour Schedule and Grade Demonstration Preview