

# See the Final Program and Abstracts

for the 31<sup>st</sup> Annual INSIGHT Event:

# insight 2009

## International Conference

- OCTOBER 11-15, 2009 •
- THE PEABODY HOTEL MEMPHIS •
- MEMPHIS, TENNESSEE, USA •

*Always*

the *Premier Event for the Nonwovens  
and Absorbent Products Industries*

Sponsored by:

### Marketing Technology Service, Inc.

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All persons taking advantage  
of the INSIGHT event  
**MUST BE REGISTERED DELEGATES!**

### The Return to Memphis!

Now celebrating its 31st consecutive year, INSIGHT will be held in Memphis, Tennessee at The Peabody Hotel Memphis. The Peabody recently completed a top-to-bottom, multi-million dollar renovation that included all guest rooms and public spaces. Located in the heart of the Downtown Renaissance, in the area known as Peabody Place with its restaurants, retail stores, and night clubs, the Peabody is just three blocks from the famous Beale Street entertainment district. As the "Home of the Blues," Memphis offers some of the best music available anywhere. Restaurants in the downtown area offer famous southern barbecue, Italian, French, Asian, Sushi, southern-style cuisine, and, of course, standard American plates. Venues include casual to fine dining, from pizza and pasta to seafood and steakhouses. Day or night, Memphis has a lot to offer INSIGHT delegates!

### An International Destination

Memphis International Airport is a hub for Delta/Northwest Airlines and is host to an additional six passenger airlines. There is daily non-stop service to Amsterdam.

### The Nature of the Event

The conference topics covered during the 4-day session include nonwovens business matters, such as global business reviews, statistics, assessments, and outlooks; as well as fiber and fabric production and the production of consumer products.

Evening receptions on Sunday, Monday and Wednesday, combined with extended lunch breaks, along with morning and afternoon coffee breaks, provide ample opportunities to get your critical business done and to meet new contacts in the industry. For those who want to get a fun, early start for the week, the Sunday afternoon David Kearney Memorial Golf Outing offers a chance to get some sun, a little exercise, and a chance to meet some new people.

The Wednesday Evening Tabletop Exhibit Reception is a very popular event and has sold out for Exhibitor space in 2009. If you would like to be added to the waiting list, in case of cancellations, see the following information. The waiting list is based on "first come, first served".

INSIGHT brings together the highest level representatives — 350 in 2008 — from dozens of countries worldwide, making it a truly international business event that you can't afford to miss. Everyone knows that INSIGHT is the key event for doing business in the absorbent products and high-performance fabrics industries.

### Memphis:

- Home of the Blues
- Home of Elvis and Graceland
- Birthplace of Rock 'n' Roll
- Pork Barbeque Capital of the World
- The Site of INSIGHT 2009

**THE PEABODY --- HOME OF THE DUCKS**



**Sunday, October 11**

**12:30 p.m. -- 8th Annual David Kearney Memorial Golf Tournament**

**5:00 - 6:30 p.m. -- Early Registration**

**6:30 - 8:00 p.m. -- Welcome Reception**

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**Monday, October 12**

**Keynote Address: From Europa with Love: A Continental View on the Global Issue**

- Kris Malowanec, Senior Vice President, Development & Corporate Communication
- Paul Hartmann AG

**Spunlaid Webs From a Greener Spunbond Process**

- Hans Georg Geus, Technical Director
- Detlef Frey, R&D Manager
- Reifenhäuser REICOFIL GmbH & Co. KG

**Hybrid Nonwoven Technology for Absorbent Products**

- Rick Jezzi, Principal
- A.D. Jezzi & Associates, Inc.

**China Nonwovens Market 2009: Trends & Opportunities**

- Warren Collier, Senior Consultant
- John R. Starr, Inc.

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**LUNCH**

**Intellectual Property: The Key to Effective Product Development**

- Bob Makolin, Principal
- Abba Makolin Waldron & Associates, LLC

**The Next Generation of Spin Finishes and Process Auxiliaries for Fibers and Nonwovens**

- Stefan Sulzmaier, Director of Fibre Auxiliaries Division
- Zschimmer & Schwarz GmbH & Co. KG

**The Impact of the Global Recession on Hygiene Market Growth & Profitability**

- Pricie Hanna, Vice President
- John R. Starr, Inc.

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**MTS Cocktail Party**

*(Meet the people you're at INSIGHT to talk to)*

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**Tuesday, October 13**

**Baby Diapers - What Not To Do**

- Yoav Nir, President
- Yoav Nir Consulting

**What's New in Nano - An Overview of the Current Trends in Nanofibers**

- Laura Frazier, Technical Director
- SNS Nano Fiber Technology

**Utilization of Fine Denier Spunbond to Reduce Meltblown Content in SMS Composites**

- Matthias Schemken, Vice President R&D
- Oerlikon Neumag

**High Strength PLA Meltblown, Its Properties and Uses**

- Vince Friemark, Plant Manager
- Biax Fiberfilm Corporation

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**LUNCH**

**New Product Developments like SteamJet Technology**

- Alexander El Helw, Sales
- Fleissner GmbH

**In-Line vs. Off-Line Slitting and Winding: Pros & Cons**

- Jesús López Marin, General Manager
- Edelmann Technology GmbH & Co. KG

**Who is Who in Baby Diapers? An Emphasis on Emerging Markets**

- Carlos E. Richer, Director
- Richer Investments

**Wednesday, October 14**

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**Adult Incontinence Market in Europe: A Bittersweet Opportunity**

- Gabriele Bertocchi, Consultant
- Massimiliano Bertocchi, Chairman
- Arendi Service s.a.s.

**Better Than Carbon Footprint, Cradle to Grave Eco-Efficiency**

- Jim Robinson, Technical Manager
- BASF

**European Downturn: At the Bottom, the Only Way is Up! A Nonwoven Perspective**

- Jean-Michel Anspach, Technical Director
- EDANA

**Absorbent Cores: Paper or Plastic?**

- Phillip Mango, President
- Phillip Mango Consulting

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**LUNCH**

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**3-Dimensionally Designed Absorbent Products - Achieving Better Fit with Less Material**

- Christoph Schmitz, Founder and General Manager
- Concepts for Success

**Fluff and Absorbent Paper Pulps - Supply, Demand and Dynamics**

- Kurt Schaefer, Vice President, Fiber
- RISI

**Incredible! India - Developments in Hygiene**

- Krystyna Boryk-Józefowicz, Foreign Trade Department
- TZMO SA

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**Tabletop Display Reception**  
**- Networking, Drinks, Food & Fun -**

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**Thursday, October 15**

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**Spunlace Innovations for the Nonwoven Wipers Market**

- Frederic Noelle, R&D Director
- Rieter Perfojet SAS

**Global Trends and Opportunities in the Baby Diapers Market**

- Phil Park, Research Analyst
- Euromonitor International

**Reinventing the Obvious**

- Dr. Edmund H. Carus, Principal
- Carus Consulting Services

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**LUNCH**

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**The Wheel of Time - The Diaper Testing Debacle Revisited**

- James P. Hanson, Director
- Mark Bolyen, Manager Nonwovens
- Marketing Technology Service, Inc.

**Thursday Night**

**An opportune time to arrange a night out in Memphis with your customers or suppliers as the INSIGHT week concludes.**

*This Program is subject to change*

**Why INSIGHT?**

- *The Longest Running Hygiene Nonwovens Conference*
- *The Most Attendees*
- *The Most International*
- *The Best Program*
- *The Right High-Level People*
- *The Most Cost Effective*

**Monday, October 12****Keynote Address: From Europa with Love: A Continental View on the Global Issue**

• **Kris Malowaniec, Paul Hartmann AG**

The paper will cover the converter's view on the raw material (especially nonwovens) supply market situation in Europe which appears different from the US market situation.

**Spunlaid Webs From a Greener Spunbond Process**

• **Hans Georg Geus and Detlef Frey, Reifenhäuser REICOFIL GmbH & Co. KG**

Global warming and the availability of energy resources are the main themes of this time. The utilization of neutral carbon footprint processes and processes with low usage of energy and resources are the right answer for long-term planning. The use of resins made of renewable resources can also be a solution for the future. But as long as we generate solutions like biodegradable resins made from food, where availability is also limited, this can only be part of the solution. There is a need for developing a new process in the near future which will produce resins made of renewable resources and from waste.

What can be done in the near term and beyond to help in this situation? This paper will report the efforts of Reicofil to minimize the consumption of energy and other resources by optimizing energy concepts and reducing fabric weight while maintaining key properties.

This paper will include a detailed description of the use of energy for this process, as well as actual and further energy savings programs. The reduction of basis weights while maintaining the key properties will be discussed, further trends will be shown, and the side effects of this development will be described.

**Hybrid Nonwoven Technology for Absorbent Products**

• **Rick Jezzi, A.D. Jezzi & Associates, Inc.**

This paper covers a hybrid nonwoven technology that can be adapted to introduce a variety of fibers into a melt-spun fiber matrix to manufacture a diversity of substrates that can be used in various disposable absorbent products. We will discuss the patent art of the base technology, some of the products that these nonwovens can be integrated into, and the technologies to manufacture the nonwoven itself.

**China Nonwovens Market 2009: Trends & Opportunities**

• **Warren Collier, John R. Starr, Inc.**

The Chinese nonwoven industry growth, especially in spunbond and spunlaced capacity, is well documented. What is less well known is the progress that makers of spunbond equipment have made. How far have Chinese spunbond equipment manufacturers come? They may be low cost, but what about their productivity and capability to produce lightweight, uniform webs? This paper will present an overview of the current performance parameters and cost competitiveness of the spunmelt polypropylene equipment offered by the leading Chinese equipment manufacturers with the lines currently supplied by leading Western spunmelt polypropylene equipment suppliers.

**Intellectual Property: The Key to Effective Product Development**

• **Bob Makolin, Abba Makolin Waldron & Associates, LLC**

A sure-fire project killer is waste or delay in your product development timeline, especially in today's economic climate. Laying out your intellectual property (IP) map up front eliminates both waste and delay by crystallizing the project goals to help plan the project path. It also protects your product, as well as future permutations, and eliminates the need to go back and circumnavigate IP barriers. Fitting the project IP into the overall company IP strategy is critical. This paper explains the different types of IP and gives examples of common development pitfalls and how to avoid them.

**The Next Generation of Spin Finishes and Process Auxiliaries for Fibers and Nonwovens**

• **Stefan Sulzmaier, Zschimmer & Schwarz GmbH & Co. KG**

In the past, spin finishes were predominantly used on fibers only to guarantee smooth and trouble-free processing. But spin finishes can do a lot more. They can help to realize a competitive edge both in fibers as well as in nonwovens production. This presentation describes four examples where spin finishes developed by Zschimmer & Schwarz have made new characteristics possible. The first example is a new and effective way to achieve enhanced moisture management in nonwoven fabrics. The second example details how fluorocarbon finishes can make fabrics repellent against blood, alcohol and many other liquid substances. The third example describes how improved rubber cohesion in technical filaments can be achieved. Finally the presentation describes ways to achieve greener products through spin finishes.

**The Impact of the Global Recession on Hygiene Market Growth & Profitability**

• **Pricie Hanna, John R. Starr, Inc.**

The hygiene industry is one of the most stable, non-cyclical industries in the global economy. The depth and duration of the current global recession, however, is impacting the market growth and profitability of specific hygiene market segments and product categories. The demand outlook for the major raw materials used to make hygiene products is also affected. This presentation will address the influence of the economy on key hygiene market trends in both the mature market regions as well as the developing and emerging markets.

**Tuesday, October 13****Baby Diapers - What Not To Do**

• **Yoav Nir, Yoav Nir Consulting**

The disposable absorbent products industry is relatively young but full of casualties. Although there are clear indications that this market's potential is far from being met, many entrepreneurs have failed in their attempts to enter this business and survive. This presentation outlines the main factors that need attention and consideration to ensure smooth entry and ongoing success in this promising but competitive field.

**What's New in Nano - An Overview of the Current Trends in Nanofibers**

• **Laura Frazier, SNS Nano Fiber Technology**

The field of nanofibers is rapidly changing. As it is a relatively new technology, especially when compared to the traditional nonwovens market, it is in many ways undeveloped. Not only are there more and more

applications being discovered, but more methods for making nanofibers are being implemented as well. This discussion will focus on providing an overall picture of what is occurring in the world of nanofibers today.

### **Utilization of Fine Denier Spunbond to Reduce Meltblown Content in SMS Composites**

• **Matthias Schemken, Oerlikon Neumag**

Meltblown is generally used in SMS nonwovens to fulfill a barrier function against liquids. The amount of meltblown correlates with the hydrohead and the barrier properties desired for the composite materials. The meltblown part in a spunmelt process creates significantly higher investment and production costs compared to the spunbond part. With the production of fine denier spunbond nonwovens improvements in the composites can be made compared to more standard SMS type spunmelts. The functionality of the meltblown can be utilized more efficiently and the meltblown content can be reduced significantly while maintaining the complete product properties.

### **High Strength PLA Meltblown, Its Properties and Uses**

• **Vince Friemark, Biax Fiberfilm Corporation**

Low MFR Ingeo PLAs are used in this paper to show some of the benefits you can achieve by meltblowing Ingeo PLA instead of, or complementing, spunbond equipment. Tensile strengths, fiber sizes and electrostatic charging will be discussed. Finer fibers for filtration, fibers for wipes (wet and dry) and other composites are being explored for the "green consumer."

### **New Product Developments Like SteamJet Technology**

• **Alexander El Helw, Fleissner GmbH**

The Fleissner SteamJet is the latest technology under investigation at Fleissner. It is not commercialized yet, but Fleissner was able to manufacture the first products on its pilot line. The development work was a joint effort with STFI in Chemnitz, and Fleissner today is the sole owner of their patents. There are two focuses at the present time -- subsequent structuring of thermally bonded products, and the manufacturing of superabsorbent webs.

### **In-Line vs. Off-Line Slitting and Winding: Pros & Cons**

• **Jesús López Marin, Edelmann Technology GmbH & Co. KG**

Although diesel engines were invented first, petrol engines had, and still have in the US, a dominant position for many decades. New technological advancements in the 1990s led, in Europe, to a renaissance of diesel engines, achieving a market share above 50%, and the market entrance for new alternative concepts such as the hybrid drive systems.

In the winder-and-slitter business for the nonwoven industry we see some analogy to this.

This presentation will analyze the significant factors of the in-line and off-line processes and thus provide guidance for a better choice for your specific requirement. Furthermore it will give some insight into future "hybrid" winding concepts.

### **Who is Who in Baby Diapers? An Emphasis on Emerging Markets**

• **Carlos E. Richer, Richer Investments**

This paper will concentrate on the different kinds of baby diapers currently available in many emerging markets, but more specifically in Africa, Latin America, and India. The paper will also review current raw material trends and will attempt to explain how diaper market segmentation is addressed differently in each one of these markets. Some diaper laboratory results comparing diaper performance between national and local brands will be presented.

**Wednesday, October 14**

### **Adult Incontinence Market in Europe: A Bittersweet Opportunity**

• **Gabriele Bertocchi and Massimiliano Bertocchi, Arendi Service s.a.s.**

The adult incontinence market in most of the countries in Europe is based on either a reimbursement or classification system. These systems, while structured differently, are financed directly or indirectly by local governments. Due to the recent well-known financial crisis, the budgets for sustaining these systems experienced funding limitations, enhancing the already established propensity to reduce institutional costs. This situation opens a new target for the development of adult incontinence hygiene absorbent products. New research is addressed even more toward cheaper basic products while still maintaining, and preferably improving, consumer satisfaction.

### **Better Than Carbon Footprint, Cradle to Grave Eco-Efficiency**

• **Jim Robinson, BASF**

Carbon footprint and carbon dioxide equivalents are often presented as the base measure for the ecological impact of products and businesses. These concepts cover only a tiny fraction of the ecological impact of any activity and cater to the emotional aspects of environmental impact. Only a cradle-to-grave life cycle analysis gives a complete picture of ecological impact. When this is combined with the economic impact of the same activities, truly sustainable concepts can be developed that have a verifiable positive impact on the changing environment. Eco-efficiency analysis, a tool combining ecological and economic analysis of products and production, allows strategic, objective evaluation of different concepts and activities, allows comparison of different options, and provides a method to monitor continual improvement of products and processes, fostering improved environmental impact for manufacturers and consumers.

### **European Downturn: At the Bottom, the Only Way is Up! A Nonwoven Perspective**

• **Jean-Michel Anspach, EDANA**

This paper will present the latest trends observed in the European nonwovens industry and analyze its main drivers.

### **Absorbent Cores: Paper or Plastic?**

• **Phillip Mango, Phillip Mango Consulting**

In 2008 Procter & Gamble introduced Infinity, a new feminine hygiene ultrathin maxipad using a polymeric foam core in place of the traditional airlaid core. This has set off a round of rushed development work by many major competitors in the feminine hygiene market. Early sales of the foam core-based product appear promising. While it appears counterintuitive to replace a core based on a biodegradable, sustainable, renewable resource

(sourced in North America and Europe) with one based on petroleum (sourced in the Middle East), there are reasons why some of the world's savviest marketers would fund expensive research, development, and commercialization of just such a product. This paper will explore those reasons, as well as determine the actual performance of traditional product cores, Infinity's core and other next generation core products. Ultimately, it may come down to market domination of paper (fluff based cores) vs. plastic (foam based cores).

### **3-Dimensionally Designed Absorbent Products - Achieving Better Fit with Less Material**

• **Christoph Schmitz, Concepts for Success**

From a consumer standpoint, the main driver towards a new generation of 3-D shaped absorbent products is expected to be its underwear-like design. The products are assembled of essentially rectangular pieces in such a way that they assume a 3-D cup-like shape and a reliable seal around the legs with no elastic, or if desired, very few gentle elastic elements all contracting around the body, rather than in the front-to-back direction. This generates a high level of wearing comfort, discreteness, and security for the wearer.

A new folding and assembling technique allows the production of these products without any cutaway material pieces. For the manufacturer of the products, lower material usage and, hence, product costs are among the main drivers towards the new technology, in addition to lower capital costs due to less complex, shorter lines with improved flexibility for minimal downtime changeovers.

Last, but not least, lower material usage of the new generation of products has a very positive impact on the environment.

### **Fluff and Absorbent Paper Pulps - Supply, Demand and Dynamics**

• **Kurt Schaefer, RISI**

While the fluff pulp market has its own unique drivers of supply and demand, the price of fluff pulp remains highly correlated over time with the price of papergrade bleached softwood kraft pulp. This paper will discuss the two-year outlook for world markets in both papergrade and fluff pulp, covering supply and demand considerations in light of recent developments in the macroeconomy, foreign exchange markets, and biomass demand for raw woodfiber.

### **Incredible! India - Developments in Hygiene**

• **Krystyna Boryk-Józefowicz, TZMO SA**

The search for new opportunities for hygiene product producers inevitably turns to developing markets in places where disposables' share is low but growing, and where opportunities to match product offerings to local cultures and economic conditions are possible. Incredible India is high on the list of opportunities, and its complexity and diversity is perhaps unique for absorbent product producers. This presentation will provide some illumination on the market place, potentials and product examples.

**Thursday, October 15**

### **Spunlace Innovations for the Nonwoven Wipes Market**

• **Frederic Noelle, Rieter Perfojet SAS**

From the early 1970s to date, the innovation in spunlace machines and technology sustained the growth of the nonwoven wipes market. From wet to dry wipes, from durable microfibers to flushable wipes, from synthetic to natural fibers wipes, a lot has already been invented in the field of spunlace technology to meet with the nonwoven wipes market requirements. What's new? You would not believe how frequently this question is asked. And this is the purpose of this paper: to answer it, with new Rieter spunlace innovations coming on stream.

### **Global Trends and Opportunities in the Baby Diapers Market**

• **Phil Park, Euromonitor International**

This paper will offer a current assessment of the global baby diapers industry reviewing volume/value sizes, brand and company shares as well as trends. The presentation will look to the future with analysis of the forecast market, new product development, and growth opportunities worldwide.

### **Reinventing the Obvious**

• **Dr. Edmund H. Carus, Carus Consulting Services**

It is very clear that despite advances in modern thinking appertaining to wound care products, many items currently used are a disgrace in terms of patient care and performance. The necessary criteria required for good wound care materials have been known for many years. Properly addressing these criteria can result in very simple materials and products which will improve the lot of patients and careers.

Suitable approaches will be advocated to hopefully initiate new thinking in viable wound care research and development. Spin-offs in hygiene applications will be apparent.

### **The Wheel of Time - The Diaper Testing Debacle Revisited**

• **James P. Hanson and Mark Bolyen, Marketing Technology Service**

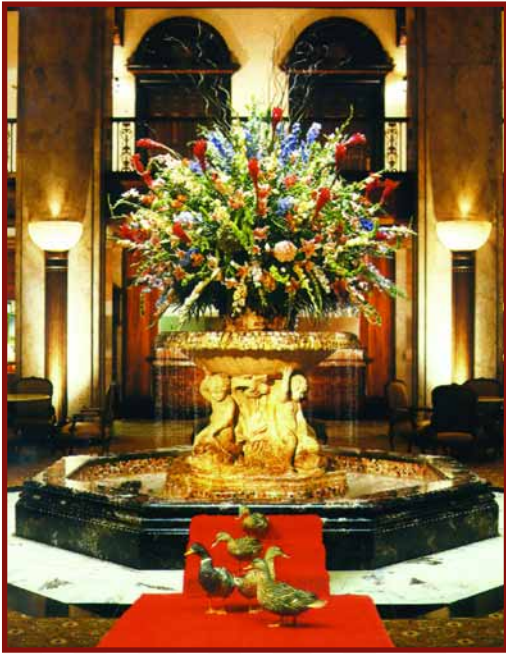
For more than 2 decades proper predictive testing methods have been available to the industry for designing and qualifying baby diapers and adult incontinence disposables. Several dozen companies all over the world use these instruments to predict leakage performance in the real world and also to adjust core formulas and other features to optimize the cost/performance equations for their market offerings. Given the proven performance of dynamic testing techniques, it is strange to see association groups and ISO repeatedly ignore these in favor of agreeing on primitive dunk and drain, cylinder tests, and other extremely dubious techniques which offer little actual predictive value, but which satisfy the underlying politics and influences that take precedence over science. Now, a new round of test procedure development has begun again, with the same cast of players, and with the same political and territorial issues in play.

This paper is about this situation and will provide some very specific predictive data from the instruments compared to people studies on several new designs of diapers now reaching the U.S. market place, including Pampers Premium Protection, Huggies Overnites, and Pampers Cruisers Premium Absorbency, all of special interest in the discussion of advanced testing techniques.



## insight 2009 HOTEL INFORMATION:

Discount INSIGHT hotel rooms at The Peabody Hotel are sold out for 2009.



• *The March of the Ducks* •

The Peabody Memphis • 149 Union Avenue, Memphis, Tennessee 38103 USA • [www.peabodymemphis.com](http://www.peabodymemphis.com)

### **8<sup>TH</sup> ANNUAL DAVID KEARNEY GOLF TOURNAMENT: Sunday, October 11**

**The Club at North Creek • Southaven, Mississippi • 12:30 p.m. shotgun start • [www.northcreekgolf.com](http://www.northcreekgolf.com)**

The kickoff event for INSIGHT 2009, this annual golf outing is an independently organized fundraiser for the Leukemia & Lymphoma Society in honor of our friend Dave Kearney who lost his 3-year battle with leukemia in March 2002. Over \$10,000 has been raised for this good cause since 2002. Donations are accepted on-site at the golf course and during the week. This event provides a great chance to meet some new people in the industry and enjoy an afternoon of fun before attending the Welcome Reception on Sunday night at the INSIGHT Conference. Consider arriving on Saturday to allow for a leisurely day at the golf course.

\$65.00 entry includes golf, cart, range balls, lunch and prizes. Limited rental clubs are available; confirm rental club reservations directly with the North Creek Golf Club. Tel: 662-280-4653, Fax: 662-280-5041, E-mail: [mclark@wnccgolf.com](mailto:mclark@wnccgolf.com).

Sign up early to play and make this year's event the best ever by contacting Richard or Pat as soon as possible.

**Richard Knowlson: 704-364-5587 --- [richardknowlson@carolina.rr.com](mailto:richardknowlson@carolina.rr.com) Pat Kellogg: 770-517-3749 --- [kellogg.pat@savare.com](mailto:kellogg.pat@savare.com)**

Please let Richard or Pat know if you can provide prize donations from your company. Golf balls, shirts, company logo giveaways, etc. are much appreciated.



*Golfers participating in the 5th Annual David Kearney Memorial Golf Tournament held in Memphis at INSIGHT 2006*

INSIGHT 2009 will once again offer the tabletop exhibit opportunity exclusively for INSIGHT delegates on Wednesday evening. Held in conjunction with the MTS cocktail reception, this event will last approximately 2 ½ hours. The goal is to offer a low-cost chance to "camp out" with your literature, posters and perhaps video tapes and small instruments, etc., where people who are interested can find you and discuss your business. This event is not about having the fanciest or biggest booth. All display spaces will be equal.

Very importantly, this is exclusively for registered INSIGHT delegates, both as exhibitors and as delegates to the exhibit. There will be no exceptions.

Loud or large working machinery that will not fit on the supplied 6-foot long table are not allowed. Lighting and electricity are optional, and you can use a small fold-up exhibit booth in your space instead of a table, provided it fits in the space. There is an additional charge for any electrical needs. Details for shipping and material storage will be available in advance of the INSIGHT event.

**Tabletop Display Space is sold out for INSIGHT 2009. To be placed on the waiting list, in case of cancellations, contact the Conference Coordinator, Cindy Costello, at:**

- E-mail: [ccostello@marketingtechnologyservice.com](mailto:ccostello@marketingtechnologyservice.com)
- Tel: 269-375-1236
- Fax: 269-375-6710

**Cost (if available): \$1000**




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*The Wednesday Evening Tabletop Exhibit Reception will be held in the Skyway Ballroom on the top floor of the Peabody Memphis. (This scene is from the INSIGHT 2006 Exhibit Reception)*

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### **INSIGHT 2009 Tabletop Exhibitors:**

- **A.Celli Nonwovens**
- **Aichele Werkzeuge GmbH**
- **American Truetzschler Nonwovens**
- **Croda Inc.**
- **Dilo Inc.**
- **Domtar Inc.**
- **EDANA**
- **Edelmann Technology GmbH & Co.**
- **Fi-Tech Inc. / Schill & Seilacher**
- **Herrmann Ultrasonics, Inc.**
- **Hoffman Enclosures**
- **Imerys**
- **INDA**
- **ISRA Vision**
- **Marketing Technology Service, Inc.**
- **Martin Automatic**
- **NatureWorks LLC**
- **Nonwovens Industry Magazine**
- **Optima Group Nonwovens**
- **Pantex SUD SRL**
- **Schober USA, Inc.**
- **Smurfit-Stone Container Corporation**
- **T.J. Beall Company**
- **Videojet**
- **Wacker Polymers**