

**Sunday, October 12**

12:30 p.m. -- 7th Annual David Kearney Memorial Golf Tournament

5:00 - 6:30 p.m. -- Early Registration

6:30 - 8:00 p.m. -- Welcome Reception

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**Monday, October 13**

**We're Not In Kansas Anymore: Global Cultural Trends Influencing Absorbent Product Markets**

- Elizabeth Hanson, Manager
- Marketing Technology Service, Inc.

**A New Three Layer Performance Coverstock System**

- Philippe DeMunter, Commercial Manager
- Libeltex BVBA

**Delivering Care to the Adult Incontinence Market: A Mail Order Overview — 20 Years of Change**

- Bruce Grench, President and CEO
- Mark Nedvin, Vice President of Marketing
- HDIS

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**LUNCH**

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**Creating and Managing the Product Development Process – From Concept to Implementation**

- Donald A. Sheldon

**Flush with Success, New Dispersible Toilet Care Wipes Lead the Charge**

- Phillip Mango, President
- Phillip Mango Consulting

**"To Infinity™ and Beyond!" - Absorbent Core Design on the Bleeding Edge**

- James P. Hanson, Director
- Marketing Technology Service, Inc.

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**MTS Cocktail Party**

*(Meet the people you're at INSIGHT to talk to)*

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**Tuesday, October 14**

**Tiny Fibers — Big Opportunities: Microfiber Nonwovens from Polymer Films**

- Dr. Mario Perez, Staff Scientist
- 3M Company

**Cost Savings Through Highly Efficient Drying Systems**

- Christian Haas, Head of Nonwovens Division
- STRAHM Hi-Tex Systems AG

**Cellulosic Fibers - Current and Future Activities**

- Nick Hrinko, Commercial Director
- Lenzing

**Why3K? — Speed Barriers Shattered!**

- Michael K. Jelinsky, Sales Engineer
- Martin Automatic Inc.

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**LUNCH**

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**Pulpless Cores for Diapers Revisited**

- Donald C. Young, Director Commercial Development
- Marketing Technology Service, Inc.

**Drying Nanoparticles: an Exploding Event!**

- John M. Tharpe, President
- Marion Engineering & Technical Services, Inc.

**Hot on the Trail of SAP**

- Walter Becker, Department of Chemistry
- Niederrhein University of Applied Sciences

**PLA Spunbond — Gateway to the Future**

- Stephen Chester, Technical Manager, Consumer Care
- Fiberweb

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**Wednesday, October 15**

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**Flushable Wipe Technology in Light of the New Nonwoven Flushability Guideline**

- David Powling, Program Leader
- Kimberly-Clark Corporation

**Styrenic Block Copolymers for Elastic Fabrics and Yarns**

- John Flood, Senior Staff Research Scientist
- Kraton Polymers LLC

**Pick & Place Application Concept - Don't Lose Control in Your Discrete Material Application!**

- Daniele Benini, Sales Engineering Manager
- GDM SpA

**Challenges for Household and Personal Care Wipes**

- Mary Tabion, Research Manager
- Euromonitor International

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**LUNCH**

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**The Tortuous Path of Intellectual Property Management (in the Aftermath of Paragon Trade Brands)**

- Rick Jezzi, Principal
- A.D. Jezzi & Associates, Inc.

**Just How do You Know if There is Enough SAP in a Wet Diaper?**

- James C. Robinson, Technical Manager
- BASF Corporation

**The Vacuum-Dry Diaper, the Diaper that Likes to Stay Dry**

- Carlos E. Richer, Director
- Richer Investments

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**Tabletop Display Reception**  
- Networking, Drinks, Food & Fun -

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**Thursday, October 16**

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**An Overview of Elastic Action in Hygiene Products**

- Pricie Hanna, Vice President
- John R. Starr, Inc.

**The Shaping of the Global Polypropylene Industry by Higher Energy Prices**

- Bob Dennett, Director - Polypropylene, North America
- CMAI - Houston

**Whether Rocket Ship or Roller Coaster, Fibers are in for the Ride**

- Karen Jones, Director
- CMAI

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**LUNCH**

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**Urinary and Fecal Incontinence: Prevalence, Trends and Treatment**

- Ruth Zielinski, RN, CNM, MS
- University of Michigan Pelvic Floor Research Group

**Fecal Incontinence: The New "Secret Problem"**

- Elizabeth Hanson, Manager
- Marketing Technology Service, Inc.

**Thursday Night**

**An opportune time to arrange a night out in St. Louis with your customers or suppliers as the INSIGHT week concludes.**

*This Program is subject to change*

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**Make your Hotel Reservation before the Rooms are All Gone.**

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