

Make Your Plans **NOW** to Attend the 32<sup>nd</sup> Annual INSIGHT Event:

OCTOBER 17-21, 2010

CHARLOTTE MARRIOTT CITY CENTER HOTEL

CHARLOTTE, NORTH CAROLINA, USA

# insight 2010

International Conference

**Always**  
the Premier Event  
for the Nonwovens and  
Absorbent Products  
Industries!



## The Program

### *The Hygiene Market in Latin America - Will the Growth Continue?*

- Rolando Dominguez, VP and GM for Latin America
- PGI LAO

### *What Soaked Up All the Superabsorbent in 2010?*

- Ian Davenport, President
- Davenport International Associates, LLC

### *Innovation Trends in Film-Based Outercover Designs for Absorbent Hygiene Products*

- Keith D. Brechtelsbauer, VP and GM Specialty Films Division
- Berry Plastics Corporation

### *Fluff and Absorbent Paper Pulps: Supply, Demand and Dynamics - 2010*

- Kurt Schaefer, Vice President, Fiber
- RISI

### *The State of the Art in High Speed Converting*

- Stefano Romanelli, Chairman
- ADE s.r.l.

### *The Fastest Path to a Dryer Diaper*

- Matt J. O'Sickey, Global Marketing Manager
- Tredegar Film Products Corporation

### *The Dynamic Hygiene Industry - Perspectives on Economic Recovery, Product Innovation and Material Price Volatility*

- Pricie Hanna, Vice President
- John R. Starr, Inc.

### *New Methods of Producing Fibers in High Volumes*

- Evan E. Koslow, President
- GABAE Development

### *TencelWeb™ - Progress and Promise*

- Steve Winter, Senior Project Manager
- Weyerhaeuser Company / Lenzing AG

### *The Janus Concept - Past, Present and Future Pull-on Diaper Designs*

- Alessandro D'Andrea, Marketing Manager
- Fameccanica.Data S.p.A.

### *Developments in the Fluff Pulp Industry*

- Don Young, Director Commercial Development
- Marketing Technology Service, Inc.

### *A Global Overview of the Tissue and Hygiene Industry*

- Phil Park, Research Analyst
- Euromonitor International

### *The Forest Certification: Progress and Potential*

- Rick Cantrell, VP and CEO
- Sustainable Forestry Initiative (SFI Inc.)

### *Hanging by a Wire*

- John K. Schauer, North American Nonwovens Manager
- AstenJohnson

### *How Sustainable is Sustainability?*

- Richard Chapas, Principal
- Chapas and Associates

### *Global Opportunities in Medical Barrier Nonwovens and Manufacturing Economics*

- David Price, Senior Consultant
- John R. Starr, Inc.

### *Winding and Slitting: The Enabler for Quality and Efficiency*

- Jesús López Marin, General Manager
- Edelmann Technology GmbH & Co. KG

### *Hubris, or the Ramblings of an Old Man*

- Andrew Urban III, President
- Urban Consultants, Inc.

### *Innovative Absorbent Technologies*

- Dan Stauffer, Business Director
- H.B. Fuller

### *Bicomponent Fibers for Airlaid Fabrics - Choosing the Right Tool for the Right Job*

- Henning Skov Jensen, Director, Global Business Development
- ES FIBERVISIONS ApS

### *Liquid Cellulose: A Pyrolysing Success!*

- John M. Tharpe, President
- Marion Engineering & Technical Services, Inc.

### *The Role of IP Analytics in Technology Management*

- Rick Jezzi, Principal
- A.D. Jezzi & Associates, LLC

### *High-Speed Automated Inspection of Disposables - What Can Be Done?*

- Wei Siong Tan, President & CEO
- AccuSentry Inc.

### *How Green is My Valley? - Bamboo, Corn, Cotton and Woodpulp Compared*

- Jim Robinson, Vice President Business Development
- Tufco Technologies, Inc.

### *New and Thin Diaper Designs Compared*

- Mark Bolyen, Manager Nonwovens
- Marketing Technology Service, Inc.

### *Increasing Value and Profits by Transitioning from B2B to B2C*

- Donald Sheldon, Senior Executive Business Leader
- DAS Consulting

### *Green Revolution - And Hopefully the End of Stupid*

- James P. Hanson, Director
- Marketing Technology Service, Inc.

*This Program is subject to change*

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