

Monday, October 24

The Keynote Address: The Color of Money

- James Robinson, President & CEO
-- *Tufco Technologies, Inc.*

Global Perspectives on Retail Tissue and Hygiene Disposables Markets

- Howard Telford, Research Associate
-- *Euromonitor International*

New Generation Jumbo Spooling and Splicing Technologies

- Pierre Croutelle, Sales Manager
-- *Spoolex*

Money Can Be "Green" Too! Leverage Additional Financial Benefit from Sustainable Materials and Technology

- Fred Barlow
-- *FReMCo Group*

Lunch 12:00-2:00 p.m.

Decorate, Gain Attention, Gain Share! Opportunities and Processes for Product Decoration

- Ondrej Kruk, Market Development Manager
-- *Videojet Technologies Inc.*

Bioenergy — Potential, Progress and the Future

- Anne Rahikainen, Director, Bioenergy Services
-- *RISI*

Nonwovens Vision 2020

- Abby Bailey, Marketing and Communications Director
-- *EDANA*

SAP Supply — What a Difference A Year Makes... or Does It?

- Ian Davenport, President
-- *Davenport International Associates, LLC*

MTS Cocktail Party Reception

(Meet the people you're at INSIGHT to talk to)

Tuesday, October 25

Light Weight Fabrics via the Rando Airlaid Process

- Mike Flaherty, President
- Greg Moran, Director Marketing & Sales
-- *Rando Machine Corporation*

Fiber Developments for an Ecological Future

- Thomas Hesse, Director Sales North America
- Jörg Dahringer, Director Trevira Competence Centre Fibres
-- *Trevira GmbH*

New Developments in Airlaid Process Technology: 3D-JET Airforming Systems

- Jens Erik Thordahl, Airlaid Technology Consultant
-- *Airlaid Nonwovens System*

A Continuum of Softness via Polymer Design

- Jackie deGroot, Senior Technology Manager
-- *The Dow Chemical Company*

Lunch 12:00-2:00 p.m.

Nanometer Fibers by Gigameter Production Methods

- Arnold Wilkie, President
-- *HILLS, Inc.*

Elastic Nonwovens Using Styrenic Block Copolymers: The Next Generation of Spunbond and Meltblown

- John Flood, Senior Staff Research Scientist
-- *Kraton Polymers*

Nanoval - Does It Split?

- Martin Stobik, Technical Director
-- *Nanoval GmbH & Co., KG*

New Polyolefin Technologies — Overcoming Processing and Performance Challenges for Hygiene Adhesives

- Christophe Morel-Fourrier, Global Technical Marketing Manager
- Benjamin Funk, Applied Technology Chemist
-- *Bostik, Inc.*

Wednesday, October 26

L-MODU for Nonwovens and Hot Melt Adhesives - A New Type of Polypropylene

- Koichi Nishimura, Project Manager
-- *Idemitsu Kosan Co., Ltd.*

Rapid Design Changeover via Real Time Dashboard Controls

- Wei Siong Tan, President & CEO
-- *AccuSentry, Inc.*

HYPOD™ Polyolefin Dispersions - A New Class of Binders for Nonwovens

- Paul Nedwick, Senior Technical Manager
-- *The Dow Chemical Company*

The Turkish Hygiene Market — Disposable Hygiene Products, Markets and Materials

- Berna Yalcin, R&D Manager
-- *Hayat Kimya San. A.S.*

Lunch 12:00-2:00 p.m.

Airflow System Design, Air-Balancing and System Optimization for Hygienic Converting and Nonwoven Fabrics

- Christoph Ritter, Sales Manager Europe and Middle East
-- *Osprey Corporation*

Innovative Applications and Developments for Superabsorbent Fiber

- Dave Hill, Business Development Manager
-- *Technical Absorbents, part of Bluestar Fibres Co., Ltd.*

Fluff Pulp Supply/Demand Balance and Prospects

- David Fortin, Economist Pulp
-- *RISI*

Hygiene Market Penetration — Growth in Key Emerging Markets is Now Driving Global Outlook

- Pricie Hanna, Vice President
-- *Price Hanna Consultants, LLC*

Tabletop Display Reception

• Networking • Drinks • Food • Fun •

Thursday, October 27

The Next Great Step for Renewables

- Eamonn Tighe, Business Development
- Robert Green, Director of Fibers
-- *NatureWorks LLC*

New Airlaid Developments from Oerlikon Neumag

- Ingo Mählmann, Expert, Airlaid Development
-- *Oerlikon Neumag*

New Bio-Based Polymers for Superabsorbents and Emulsion Binders

- John R. Shaw, CEO
-- *Itaconix LLC*

Changing Patterns in Product Needs and Marketing Needs for Adult and Feminine Disposables

- Beth Hanson, Manager
-- *Marketing Technology Service, Inc.*

This Program is subject to change

Daily Sessions
(Monday-Thursday)
start at 9:00 a.m.

Delegate Badges are
REQUIRED

All persons taking
advantage of the
INSIGHT 2011
Conference **MUST** be
Registered Delegates.